



**AVL LOOMS**

AVL Looms, Incorporated

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## **AVL DEMONSTRATOR PROGRAM BONUS BREAKDOWN**

You love your AVL loom and we love you. AVL has been a direct-to-market seller of hand weaving equipment since our beginnings way back in 1976. This approach has kept us closer to our customers, and from you we have learned that weavers want the advice of more knowledgeable weavers before they decide to buy a new loom. From here arises the AVL Demonstrator program, where your expertise gets rewarded!

Here are the guidelines for the Demonstrator program:

**IF:** You demonstrate a loom or Warping Wheel and the person for whom you demonstrated buys it from AVL...

**THEN:** We will reimburse you for your effort, in the following manner:

**FOR THE SALE OF:**

**YOU GET:**

<i>Warping Wheel:</i>	Either \$20 cash or \$25 in AVL accessories
<i>Little Weaver, Home Loom, Workshop Dobby Loom &amp; Reconditioned Loom:</i>	Either \$50 cash or \$75 in AVL accessories
<i>Studio Dobby &amp; Folding Dobby Looms:</i>	Either \$100 cash or \$125 in AVL accessories
<i>"A" Series Loom:</i>	Either \$200 cash or \$250 in AVL accessories
<i>Dobby Rug Loom:</i>	Either \$300 cash or \$350 in AVL accessories
<i>Jacq3G Jacquard</i>	Either \$425 cash or \$500 in AVL accessories
<i>Industrial Dobby Loom:</i>	Either \$400 cash or \$650 in AVL accessories

You'll notice that the accessory option gives you up to 25% more dollars than the cash option, which makes AVL the only place to earn such interest! So, your choice, either we'll send you a check or you can apply your bonus to future purchases of AVL product! Truly a win-win!

To get started, just let us know that you want to be an AVL demonstrator and we'll make note. From there, either you or AVL may initiate a demonstration. If we do, we will connect you and the prospect to arrange for the meeting. Just let us know how it goes and we'll take care of the rest.